



## Update on the 2020 IRI U.S. Growth Summit

Every year, we look forward to hosting our customers, partners, friends and employees at the IRI Growth Summit to talk about the future, examine business challenges and opportunities, unveil the latest innovation, and get inspired together as an industry and community.

We have been closely monitoring and evaluating the rapidly evolving global COVID-19 virus outbreak to ensure we are taking the necessary measures to protect the health and wellbeing of all our Summit attendees. **After careful consideration, we have made the difficult but important decision to cancel the 2020 IRI U.S. Growth Summit originally scheduled for March 30 – April 1, 2020, in Orlando, Florida.**

As you can appreciate, this decision was not made easily. IRI considered many factors, but ultimately made this decision to ensure we are putting our clients' and employees' safety and wellbeing first, being sensitive to our clients' and partners' current travel restrictions, and doing our part to try to prevent the spread of the COVID-19 virus.

**We are evaluating options to reschedule the event for later this year and will announce those plans as soon as possible.**

### **About Summit Event Registrations, Hotel Reservations, and Travel**

- All IRI Growth Summit event registrations will be automatically canceled and refunded to the original form of payment.
- If you booked your hotel at the Hilton Bonnet Creek Resort Complex via the IRI Summit registration site or if you booked your hotel accommodations on your own at another nearby hotel, you will need to cancel your reservation.
- Any airline or hotel reservations coordinated by IRI will be automatically canceled over the coming days. Please do not cancel any airline or hotel reservations made by IRI; we will handle this for you.

While this is an unfortunate development, we are confident that this is the right decision. We look forward to sharing additional details regarding our plans to gather with you in person in the future. Should you have additional questions, please e-mail us at [IRI.GrowthSummit@IRIWorldwide.com](mailto:IRI.GrowthSummit@IRIWorldwide.com).

We wish you and your families throughout the world good health and continued safety over the coming weeks and throughout 2020.

IRI Marketing

**Stay connected:**



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