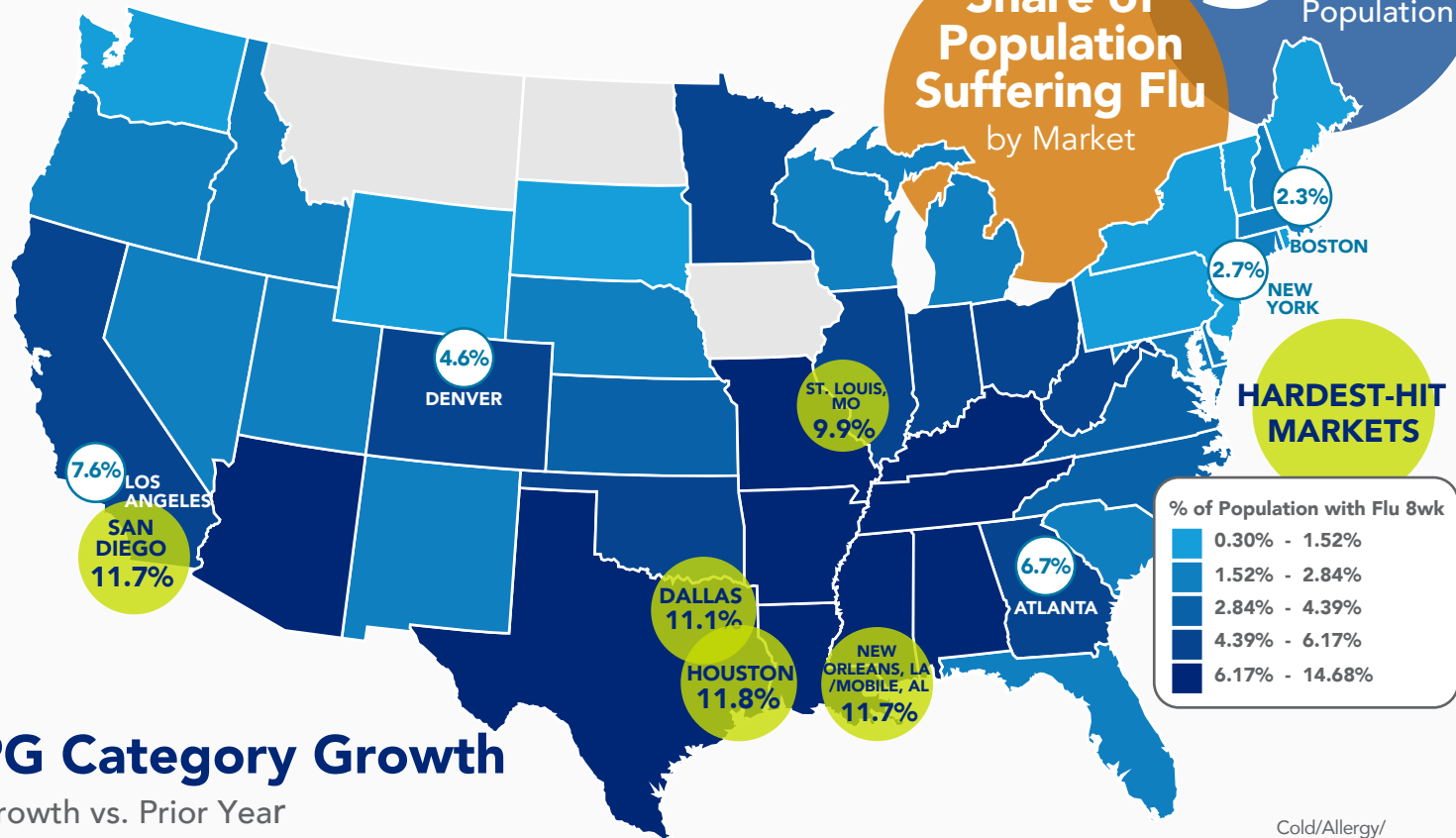


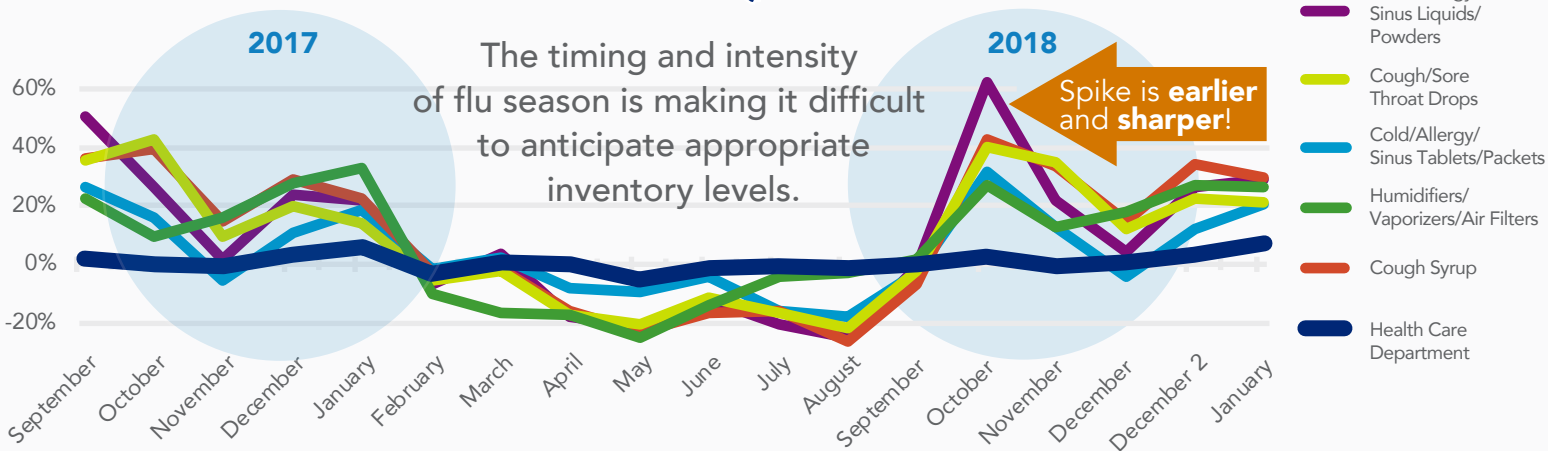
FLU FURY: IRI Pinpoints How Flu Is Impacting U.S. Markets

The United States is being hit hard by one of the most severe flu seasons in recent history.



CPG Category Growth

% Growth vs. Prior Year



Source: IRI Illness Tracking™

AVOID OUT-OF-STOCK SITUATIONS TO WIN THE SEASON

OUT-OF-STOCKS RESULT IN SIGNIFICANT SALES LOSSES

Source: Harvard Business Review



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