

# IRI MARKETING MIX 7x3

Faster access to actionable insights to optimise price, promo and media planning



IRI MMX 7x3  
IS BEST FOR  
GROWTH...  
Optimise your marketing  
investment IN LESS  
THAN 3 WEEKS

**FROM A SMALL  
INVESTMENT**



**TO BIG RESULTS,  
INCREASED ROI  
AND DELIVERABLE GROWTH**



Fast track to stay ahead  
of your competitors



User friendly report straight  
to your inbox



Actionable results in less  
than 3 weeks



Analytical insights for higher  
brand growth



Excellent ROI for only £7k



Consistent and reliable  
results

## OUR ANALYTICS ARE BEST-IN-CLASS FOR MARKETING MIX MODELS

IRI's Liquid Modeling™ platform  
delivers globally scaled, high speed  
and open integrated information

Only IRI Analytics Centre of  
Excellence is ISO Certified  
9001:2008



To find out more about this and our other solutions visit [www.iriworldwide.com](http://www.iriworldwide.com)